SOCIAL MEDIA
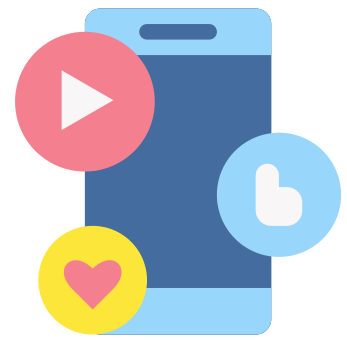## *Strategy*

YOUR PRODUCT:

AUDIENCE:

PLATFORMS:

WORDS TO DESCRIBE YOUR BRAND STRATEGY	ELEMENTS OF YOUR BRAND IDENTTY
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HASHTAGS	TYPES OF CONTENT TO POST	YOUR SOCIAL MEDIA CRUSH